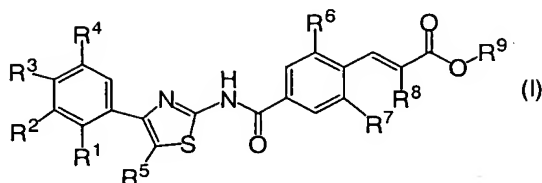


CLAIMS

1. A compound represented by the general formula (I):



5 wherein R¹ is a hydrogen atom, halogen atom, C1-C6 alkyl, or C1-C12 alkyloxy;

R², R³, and R⁴ are each independently a hydrogen atom, a halogen atom, C1-C15 alkyl optionally substituted with one or two substituent(s) selected from substituent group A, C2-C15 alkenyl optionally substituted with one or two substituent(s) selected from substituent group A, C2-C15 alkynyl optionally substituted with one or two substituent(s) selected from substituent group A, C3-C8 cycloalkyl, C1-C15 alkyloxy optionally substituted with one or two substituent(s) selected from substituent group A, or phenyl optionally substituted with one or two substituent(s) selected from substituent group A;

R⁵ is a hydrogen atom, a halogen atom, C1-C3 alkyl, or C1-C3 alkyloxy;

15 R⁶ is a hydrogen atom, a halogen atom, or C1-C3 alkyl;

R⁷ is a halogen atom or C1-C3 alkyl;

R⁸ is a halogen atom, C1-C3 alkyl, or C1-C3 alkyloxy;

R⁹ is a hydrogen atom or C1-C6 alkyl; or

20 R¹ and R⁵ are taken together with the adjacent carbon atoms may form a 5 to 8 membered ring which may contain a heteroatom and /or an unsaturated bond, wherein the ring may be substituted with one or two C1-C8 alkyl;

provided that when R² and R³ are a chlorine atom, R⁶ is not a hydrogen atom;

substituent group A consists of halogen atom, C3-C8 cycloalkyl, C3-C8 cycloalkenyl, phenyl, naphthyl, pyridyl, oxolanyl, cyano, C1-C12 alkyloxy, C2-C12 alkenyloxy, C2-C12 alkynyloxy, C3-C8 cycloalkyl-C1-C8 alkyloxy, phenyl-C1-C8 alkyloxy, naphthyl-C1-C8 alkyloxy, C1-C8 alkyloxy-C1-C8 alkyloxy, (C1-C8 alkyloxy - C1-C8 alkyloxy)C1-C8 alkyloxy, di(C1-C8 alkyloxy)C1-C8 alkyloxy, oxolanyl-C1-C8

alkyloxy, haloC1-C8 alkyloxy, C3-C8 cycloalkyloxy, amino optionally substituted with C1-C8 alkyl, C1-C8 alkylthio, and C1-C8 alkylthio-C1-C8 alkyloxy;

a pharmaceutically acceptable salt, or solvate thereof.

2. A compound of claim 1, wherein both of R⁶ and R⁷ are fluorine atom or chlorine atom, a pharmaceutically acceptable salt, or solvate thereof.

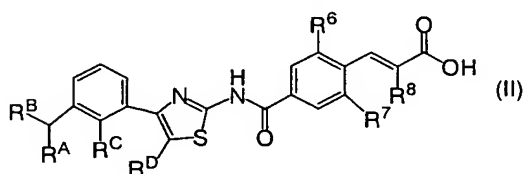
3. A compound of claim 1, wherein R⁵ is a hydrogen atom or C1-C3 alkyloxy, a pharmaceutically acceptable salt, or solvate thereof.

4. A compound of claim 1, wherein R⁸ is methyl or methyloxy, a pharmaceutically acceptable salt, or solvate thereof.

5. A compound of any one of claims 1 to 4, wherein R² is C1-C15 alkyl optionally substituted with one or two substituent(s) selected from substituent group A, C2-C15 alkynyl optionally substituted with one or two substituent(s) selected from substituent group A, or C1-C15 alkyloxy optionally substituted with one or two substituent(s) selected from substituent group A, a pharmaceutically acceptable salt, or solvate thereof.

6. A compound of any one of claims 1 to 4, wherein R² is C1-C12 alkyl optionally substituted with one or two C1-C8 alkyloxy, and both of R³ and R⁴ are a hydrogen atom, a pharmaceutically acceptable salt, or solvate thereof.

7. A compound represented by the general formula (II):



wherein R^A is a hydrogen atom, C1-C12 alkyloxy, C1-C8 alkyloxy-C1-C8 alkyloxy or (C1-C8 alkyloxy-C1-C8 alkyloxy)C1-C8 alkyloxy;

R^B is C1-C14 alkyl optionally substituted with one or two substituent(s) selected from substituent group B, C2-C14 alkynyl optionally substituted with one or two substituent(s) selected from substituent group B, C3-C8 cycloalkyl, C1-C14 alkyloxy optionally substituted with one or two substituent(s) selected from substituent group B, phenyl, or naphthyl;

R^C is a a atom, halogen atom, C1-C6 alkyl, or C1-C12 alkyloxy;

R^D is a hydrogen atom, halogen atom, C1-C3 alkyl, or C1-C3 alkyloxy;

R^6 and R^7 are each independently halogen atom or C1-C3 alkyl;

R^8 is halogen atom, C1-C3 alkyl, or C1-C3 alkyloxy;

substituent group B consists of halogen atom, C3-C8 cycloalkyl, C3-C8
5 cycloalkenyl, phenyl, naphthyl, pyridyl, oxolanyl, cyano, C1-C8 alkyloxy, C2-C8
alkenyloxy, C2-C8 alkynyloxy, C3-C8 cycloalkyl-C1-C8 alkyloxy, phenyl-C1-C8 alkyloxy,
naphthyl-C1-C8 alkyloxy, C1-C8 alkyloxy-C1-C8 alkyloxy, (C1-C8 alkyloxy-C1-C8
alkyloxy)C1-C8 alkyloxy, di(C1-C8 alkyloxy)C1-C8 alkyloxy, oxolanyl-C1-C8 alkyloxy,
haloC1-C8 alkyloxy, C3-C8 cycloalkyloxy, amino optionally substituted with C1-C8
10 alkyl, C1-C8 alkylthio, and C1-C8 alkylthio-C1-C8 alkyloxy;

a pharmaceutically acceptable salt, or solvate thereof.

8. A compound of claim 7, wherein both of R^6 and R^7 are fluorine atom or chlorine atom, a pharmaceutically acceptable salt, or solvate thereof.

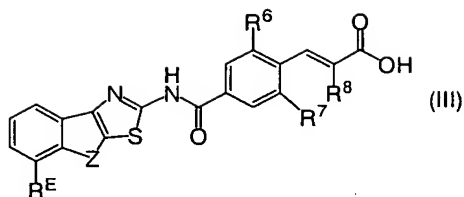
9. A compound of claim 7, wherein R^8 is methyl or methyloxy, a pharmaceutically
15 acceptable salt, or solvate thereof.

10. A compound of claim 7, wherein R^C is fluorine atom or C1-C3 alkyloxy, a pharmaceutically acceptable salt, or solvate thereof.

11. A compound of any one of claims 7 to 10, wherein R^A is C1-C8 alkyloxy; R^B is C1-C11 alkyl optionally substituted with one or two substituent(s) selected from
20 substituent group B, or C2-C11 alkynyl optionally substituted with one or two substituent(s) selected from substituent group B, a pharmaceutically acceptable salt, or solvate thereof.

12. A compound of claim 7, wherein R^C is fluorine atom or C1-C3 alkyloxy, R^D is a hydrogen atom or C1-C3 alkyloxy, both of R^6 and R^7 are fluorine atom or chlorine atom,
25 R^8 is methyl or methyloxy, R^A is C1-C3 alkyloxy, R^B is C8-C12 alkyl optionally substituted with one or two substituent(s) selected from substituent group B, a pharmaceutically acceptable salt, or solvate thereof.

13. A compound represented by the general formula (III):



wherein R^E is C1-C15 alkyl optionally substituted with one or two substituent(s) selected from substituent group C, C2-C15 alkynyl optionally substituted with one or two substituent(s) selected from substituent group C, or C1-C15 alkyloxy optionally substituted with one or two substituent(s) selected from substituent group C;

Z is straight-chain C1-C4 alkylene optionally substituted with C1-C8 alkyl, which may contain an optionally substituted heteroatom(s) or straight-chain C2-C4 alkenylene optionally substituted with C1-C8 alkyl, which may contain an optionally substituted heteroatom(s)

R^6 and R^7 are each independently halogen atom or C1-C3 alkyl;

R^8 is halogen atom, C1-C3 alkyl, or C1-C3 alkyloxy;

substituent group C consists of halogen atom, C3-C8 cycloalkyl, C3-C8 cycloalkenyl, phenyl, naphthyl, pyridyl, oxolanyl, cyano, C1-C8 alkyloxy, C2-C8 alkenyloxy, C2-C8 alkynyloxy, C3-C8 cycloalkyl-C1-C8 alkyloxy, phenyl-C1-C8 alkyloxy, naphthyl-C1-C8 alkyloxy, C1-C8 alkyloxy-C1-C8 alkyloxy, (C1-C8 alkyloxy-C1-C8 alkyloxy)C1-C8 alkyloxy, di(C1-C8 alkyloxy)C1-C8 alkyloxy, oxolanyl-C1-C8 alkyloxy, haloC1-C8 alkyloxy, C3-C8 cycloalkyloxy, amino optionally substituted with C1-C8 alkyl, C1-C8 alkylthio, and C1-C8 alkylthio-C1-C8 alkyloxy; a pharmaceutically acceptable salt, or solvate thereof.

14. A compound of claim 13, wherein both of R^6 and R^7 are fluorine atom or chlorine atom, a pharmaceutically acceptable salt, or solvate thereof.

15. A compound of claim 13, wherein R^8 is methyl or methyloxy, a pharmaceutically acceptable salt, or solvate thereof.

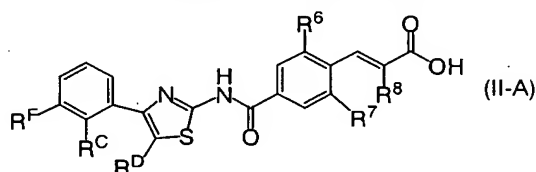
16. A compound of claim 13, wherein Z is C1-C4 alkylene, -O-(C1-C3 alkylene)- or -(C1-C3 alkylene)-O-, a pharmaceutically acceptable salt, or solvate thereof.

17. A compound of any one of claims 13 to 16, wherein R^E is C1-C10 alkyl optionally substituted with one or two substituent(s) selected from substituent group C,

C2-C10 alkynyl optionally substituted with one or two substituent(s) selected from substituent group C, or C1-C10 alkyloxy optionally substituted with one or two substituent(s) selected from substituent group C, a pharmaceutically acceptable salt, or solvate thereof.

18. A compound of claim 13, wherein both of R⁶ and R⁷ are fluorine atom or chlorine atom, R⁸ is methyl or methyloxy, R^E is C1-C8 alkyl optionally substituted with one or two C1-C6 alkyloxy, Z is C1-C2 alkylene, a pharmaceutically acceptable salt, or solvate thereof.

19. A compound represented by the general formula (II-A):



wherein R^C is a hydrogen atom, a halogen atom, C1-C6 alkyl, or C1-C12 alkyloxy;

R^D is a hydrogen atom, a halogen atom, C1-C3 alkyl, or C1-C3 alkyloxy;

R^F is C1-C14 alkyl optionally substituted with one or two substituent(s) selected from substituent group D, C2-C14 alkenyl optionally substituted with one or two substituent(s) selected from substituent group D, C2-C14 alkynyl optionally substituted with one or two substituent(s) selected from substituent group D, C1-C14 alkyloxy optionally substituted with one or two substituent(s) selected from substituent group C, C3-C8 cycloalkyl, or phenyl optionally substituted with one or two substituent(s) selected from substituent group D;

R⁶ and R⁷ are each independently halogen atom or C1-C3 alkyl;

R⁸ is halogen atom, C1-C3 alkyl, or C1-C3 alkyloxy;

substituent group D consists of halogen atom, C3-C8 cycloalkyl, C3-C8 cycloalkenyl, phenyl, naphthyl, pyridyl, oxolanyl, cyano, C1-C8 alkyloxy, C2-C8 alkenyloxy, C2-C8 alkynyloxy, C3-C8 cycloalkyl-C1-C8 alkyloxy, phenyl-C1-C8 alkyloxy, naphthyl-C1-C8 alkyloxy, C1-C8 alkyloxy-C1-C8 alkyloxy, (C1-C8 alkyloxy-C1-C8 alkyloxy)C1-C8 alkyloxy, di(C1-C8 alkyloxy)C1-C8 alkyloxy, oxolanyl-C1-C8 alkyloxy, haloC1-C8 alkyloxy, C3-C8 cycloalkyloxy, amino optionally substituted with C1-C8 alkyl, C1-C8 alkylthio, and C1-C8 alkylthio-C1-C8 alkyloxy;

a pharmaceutically acceptable salt, or solvate thereof.

20. A compound of claim 19, wherein both of R⁶ and R⁷ are fluorine atom or chlorine atom, a pharmaceutically acceptable salt, or solvate thereof.

21. A compound of claim 19, wherein R⁸ is methyl or methoxy, a
5 pharmaceutically acceptable salt, or solvate thereof.

22. A compound of claim 19, wherein R^C is fluorine atom or C1-C3 alkoxy, a pharmaceutically acceptable salt, or solvate thereof.

23. A compound of any one of claims 19 to 22, wherein R^E is C1-C14 alkyl optionally substituted with one or two substituent(s) selected from substituent group D,
10 C2-C14 alkynyl optionally substituted with one or two substituent(s) selected from substituent group D, or C1-C14 alkoxy optionally substituted with one or two substituent(s) selected from substituent group D, a pharmaceutically acceptable salt, or solvate thereof.

24. A pharmaceutical composition containing a compound as an active ingredient,
15 a pharmaceutically acceptable salt, or solvate thereof of any one of claims 1 to 23.

25. A pharmaceutical composition containing a compound as an active ingredient, a pharmaceutically acceptable salt, or solvate thereof of any one of claims 1 to 23, which is exhibiting thrombopoietin receptor agonism.

26. A platelet production modifier which contains a compound as an active
20 ingredient, a pharmaceutically acceptable salt, or solvate thereof of any one of claims 1 to 23.

27. Use of a compound, a pharmaceutically acceptable salt, or solvate thereof of any one of claims 1 to 23 for preparation of a pharmaceutical composition for modifying a platelet production.

25 28. A method for modifying a platelet production of a mammal, including a human, which comprises administration to said mammal of a compound, a pharmaceutically acceptable salt, or solvate thereof of any one of claims 1 to 23 in a pharmaceutically effective amount.